

It's All About Kids Leadership



**"Enriching a
child's life
today is
enriching
our future."**

**-- Larry
DeLaRosa,
Co-Founder**



**Larry DeLaRosa
Co-Founder**

Larry DeLaRosa is Co-founder of ***It's All About Kids***. Side-by-side with Wanda DeLaRosa, Mr. DeLaRosa brings his business and technical background to the organization. He is instrumental in the development of the fundraising, programs, events and volunteerism needed to provide the most effective enrichment programs for the academic development of children.

As a youth, Mr. DeLaRosa was fortunate to benefit from an after-school program for underprivileged children called "Boy's Harbor" that served the children of Harlem and the Bronx. He also benefited from an Assemblies of God church called John 3:16 in the Bronx, that became a major part of his youth and gave him the guidance he needed to live a successful life. These organizations became the family that kept him off of the rough streets of New York. In these organizations he received classes in the arts, spiritual guidance and college counseling that encouraged him to pursue further education. Mr. DeLaRosa remembers those impressionable days and is very thankful that there were organizations that reached out to him. That is why ***It's All About Kids*** is an important pursuit for him. It is an opportunity for him to give back and help children that are in need of the support that he needed when he was in their shoes.

Mr. DeLaRosa holds a B.A. degree from the University of South Florida in Religious Studies, as well as an A.A. in Business Administration from Hillsborough Community College. He also holds several computer certifications, including the MCSA from Microsoft, and provides IT consulting to the organization. He brings business experience to ***It's All About Kids*** from companies like FedEx, Morgan Stanley, Bank of America, Dell and Bright House Networks.



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